

#MUF24



High St, Northcote
Melbourne, Victoria
15-17 March 2024

BE A PART OF AUSTRALIA'S LEADING INTERNATIONAL UKULELE FESTIVAL!

WHAT IS MUF?

Founded in 2010 by Brunswick legend Dean Denham, MUF has attracted national and international artists as well as community performers and enthusiasts from around the world.

The festival consistently sees more than 500 participants bringing music, colour and energy to High St, Northcote.

MUF24 will create timeless memories with workshops, performances, feature concerts, a street stage, pop up jams, marketplace and special appearances across the weekend.

MUF is a not-for-profit festival run by volunteers.

We rely on our sponsors' generosity to bring this internationally recognised festival to Northcote.

Thank you for your support!

Melbourne Ukulele Festival Sponsorship
Contact: Darren Holland or Nicole Gosling
Email: muf.sponsorship@gmail.com
Phone: 0405 194 107 / 0481 309 987
Web: muf.org.au

SPONSORSHIP BENEFITS:

Bronze Level and above:

- Recognition on all social media channels and the MUF website
- Recognition at all major festival events
- Shout outs in our post-event social media wrap ups and raffle draw

Silver Level and above:

- Logo on the Festival program and t-shirt
- Special recognition from MCs during the festival
- Included Market stall at the venue for your music related items

Gold Level and above:

- Company name and logo on all promotional materials including t-shirts and posters
- Recognition at all major concerts
- 2 complimentary tickets to the Friday and Saturday night concerts
- Workshop naming rights

Platinum Level:

- Top level placement of logo on all promotional materials
- Naming rights for your choice of the Street Stage on High Street, or the Chalice Hall stage (you provide banners)
- Signage at the MUF HUB and in the Hall (provided by you)
- Opportunity for a large Market stall at the venue
- 2 weekend passes (excluding workshops)
- 4 complimentary tickets to the Friday and Saturday night concerts

CHOOSE YOUR OPPORTUNITY:

Platinum Partner - \$2000 and over (only 2 available)

Gold Partner - \$500 (10 available)

Silver Partner - \$100 Ideal for Market Stall Holders (10 available)

Bronze Partner - Donate a raffle or auction prize, offer a discount or host a performance in your venue (unlimited)

**CONTACT US TO DISCUSS AND
SECURE YOUR PART OF MUF24!**